

C. BUREAU OF COMMUNICATIONS SERVICES

STRATEGIC OBJECTIVES

MANDATE

The Bureau of Communications Services (BCS) develops and provides communications services relating to policy formulation, communications planning, project development, research and evaluation, and coordination of information planning within the framework of the overall thrust and priorities of the national development plan.

VISION

A vital government information arm dedicated to accurate, relevant and responsible communications services in support of the Presidency

MISSION

To continuously provide government organizations and select groups' informations on the President's thrusts, priorities and accomplishments through publications, networking, special events and other communication support services

KEY RESULT AREAS

Anti-corruption/transparent, accountable and participatory governance

SECTOR OUTCOME

Public information dissemination

ORGANIZATIONAL OUTCOME

Responsive dissemination of public information

New Appropriations, by Program/Project

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		<u>Current Operating Expenditures</u>			
		<u>Personnel</u>	<u>Maintenance</u>	<u>Capital</u>	<u>Total</u>
		<u>Services</u>	<u>and Other</u>	<u>Outlays</u>	
			<u>Operating</u>		
			<u>Expenses</u>		
PROGRAMS					
100000000	General Administration and Support	P 8,482,000	P 8,767,000		P 17,249,000
300000000	Operations	10,418,000	5,523,000		15,941,000
	MFO 1: Communications Development and Production Services	10,418,000	5,523,000		15,941,000
	Total, Programs	18,900,000	14,290,000		33,190,000
	TOTAL NEW APPROPRIATIONS	P 18,900,000	P 14,290,000		P 33,190,000

New Appropriations, by Central/Regional Allocation

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		<u>Current Operating Expenditures</u>			
		<u>Personnel</u>	<u>Maintenance</u>	<u>Capital</u>	<u>Total</u>
		<u>Services</u>	<u>and Other</u>	<u>Outlays</u>	
			<u>Operating</u>		
			<u>Expenses</u>		
REGION					
	Regional Allocation	P 18,900,000	P 14,290,000		P 33,190,000
	National Capital Region (NCR)	18,900,000	14,290,000		33,190,000
	TOTAL NEW APPROPRIATIONS	P 18,900,000	P 14,290,000		P 33,190,000

Special Provision(s)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Use of different formats/media of communication to provide constant and credible government information to the public;
2. Expand distribution of information materials to reach more audiences, especially marginalized groups; and,
3. Establish linkages with other government agencies to create awareness of the Bureau's publication production capabilities.

MAJOR FINAL OUTPUT (MFO)/PERFORMANCE INDICATORS**Targets****MFO 1: COMMUNICATION DEVELOPMENT AND PRODUCTION SERVICES****Communications Programs, Projects and Activities Conceptualized and Implemented****Number of communication programs, projects and activities conceptualized and implemented****61,659****Communication programs, projects and activities conceptualized and implemented rated good or better****90%****Communication programs, projects and activities implemented three working days prior to prescribed schedule****90%**