

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 52

**DECLARING THE FIRST WEEK OF FEBRUARY OF EVERY  
YEAR AS "PRE-NEED CONSCIOUSNESS WEEK"**

**WHEREAS**, the concept of pre-need encourages a more confident outlook for the future through the anticipation of and the preparation for the eventualities of life;

**WHEREAS**, pre-need prepares Filipino families, individuals and communities for the future by providing them with products and services that address their needs even before these needs arise, thus allowing them to cope with the spiraling costs of living and dying;

**WHEREAS**, being one of the country's rapidly growing businesses, the pre-need industry generates gainful employment and livelihood for hundreds of thousands of Filipinos, as well as long-term savings and revenues for government, thus serving as a major contributor to the social and economic development of our country.

**WHEREAS**, despite the services, benefits and contributions of pre-need to the social and economic well-being of our country and our people, there is a need to increase awareness and appreciation of the majority of our population about the concept of pre-need and the vital role it plays in securing the future and providing comfort and peace of mind;

**NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO**, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the First Week of February of every year as "Pre-Need Consciousness Week".

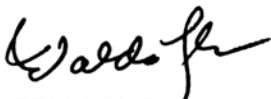


**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 30th day of **MAY**, in the year of Our Lord Two Thousand One.



By the President:



**WALDO Q. FLORES**  
Senior Deputy Executive Secretary

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Received

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Date



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